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OF THE STATES

Blueprint for College Readiness:
Higher Education Accountability
and Performance Metrics

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Agenda

- ECS Overview
- Blueprint for College Readiness Project
- Guest Presenters
 - Archie Cubarrubia, Miami Dade College
 - David Gardner, Texas Higher Education Coordinating Board
- Q & A and Discussion



Who we are

The essential, indispensable member of any team addressing education policy.



EDUCATION COMMISSION
OF THE STATES

Your education policy team.

What we do

We believe in the power of learning from experience and we know informed policymakers create better education policy.



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How we do it

As your education policy team, we research, report, counsel and convene:

- **Research** key education topics.
- **Report** on education policies.
- **Counsel** as third-party experts.
- **Convene** education leaders.





A policy framework to assist states working to improve student success.



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Blueprint for College Readiness

Anchor I: High School Policies

- College and career readiness standards
- College and career readiness assessments
- Graduation requirements
- Accountability



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Anchor II: High Education Policies

- Statewide admission standards
- Statewide remedial and placement policies
- Transfer and articulation
- Accountability



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Anchor III: Bridge Policies

- Statewide college and career readiness definition
- Education data pipeline and reporting





- Analysis of 10 critical K-12, higher education and bridge policies
- Individual profiles for all states
- 50-state searchable data portal



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Higher Education Accountability

Common categories of state performance metrics:

- Student Progression
- Underserved Students
- Completion
- Efficiency/Productivity
- Workforce Development/Employment





Considerations and Opportunities for Higher Education Accountability Systems

**Archie P. Cubarrubia, Ed.D.
Vice Provost for Institutional Effectiveness
Miami Dade College**



Context

- **Completion**
- **Affordability**
- **Value (ROI)**





Considerations



- **What institutional behavior(s) are you trying to incent? And by when?**
- **What data are important? Useful? Available? Feasible?**
- **Composite or multiple scores?**
- **Comparison groups?**
- **Consequences?**



Opportunities

- **HEA reauthorization**
- **State performance funding models**
- **Voluntary accountability initiatives**
- **Institutional efforts**



The Texas Story

***How our strategic plan for higher
education
provided context for our data***

David Gardner

Deputy Commissioner for Academic Planning and Policy



TEXAS HIGHER EDUCATION
COORDINATING BOARD

Why measure?

What do you want to accomplish?



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The Value of a Strong Strategic Plan



2000



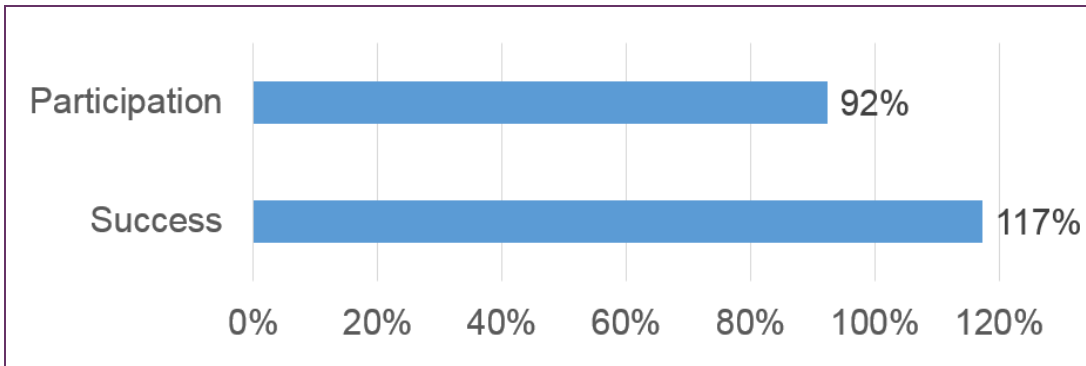
2004



2005



2015



+ Strategic Planning Process



Principles

- Include most important goals for state by 2030
- **State goals as results**
- Include most promising state strategies, but recognize regional and local strategies are essential
- **Have a system to ensure progress**
- Easy to remember

Characteristics

- Concise and focused
- Two to five goals
- **Measurable targets**
- Broad strategies
- Responsive to statewide needs
- Responsive to regional needs
- Stimulates creativity and adaptability

+ Key Elements of the Accountability system

- Based on the four goals of *Closing the Gaps* and an efficiency and effectiveness goal.
- Small number of key accountability measures for each goal
- Contextual/explanatory measures to provide better understanding
- Opportunity for institutional explanation and description

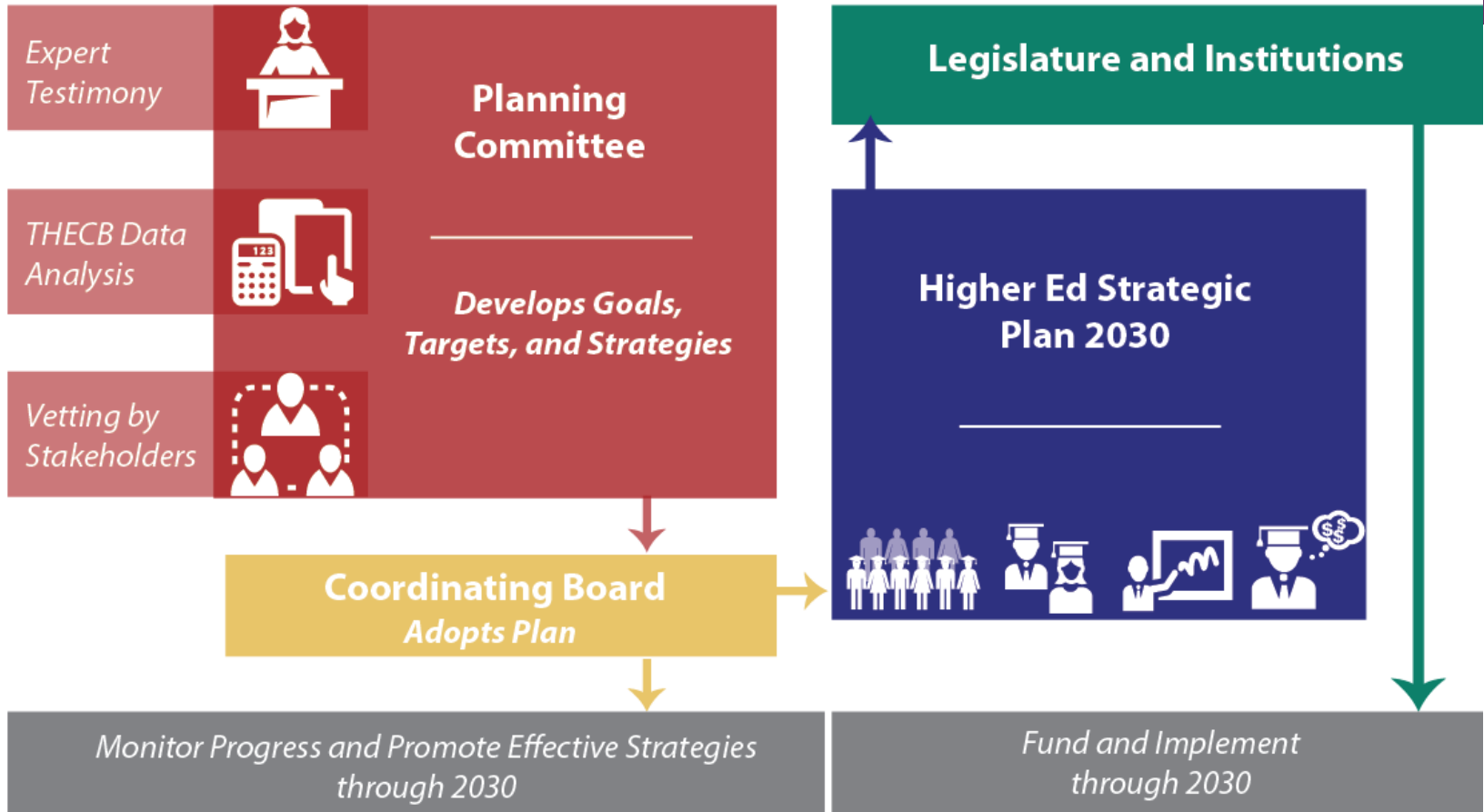


Accountability Measures tied to 4 goals

Plus efficiency

	Key	Targets Set	Contextual
Universities	23	10	30
Health-Related	17	11	20
Two-Year Colleges	17	10	17

+ Strategic Planning Process



+ Our New Strategic Plan

60x30TX

60 percent of "Generation Texas" will have a postsecondary credential or degree by 2030



Questions and Answers

Wrap-up Remarks



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