The Impact of Opportunity

The Philadelphia Story

Chekemma Fulmore-Townsend
President & CEO, Philadelphia Youth Network

David Volkman
Special Assistant to the Acting Secretary,
Pennsylvania Department of Education
Big Challenges.
Big Opportunities.
Big Impact.

Chekemma Fulmore-Townsend
President and CEO
Philadelphia Youth Network
Big Challenges: Who are our opportunity youth?

38.9M 16-24 year olds in the U.S.

6.7M Opportunity Youth

Costs $1.56T to tax-payers
Big Opportunity: Collective Impact
Could this change everything?

- Common Agenda
- Shared Measurement
- Mutually Reinforcing Activities
- Continuous Communication
- Backbone Organization
Big Opportunity: Collective Impact
Could this change everything?
Big Impact
Where have we seen success?

- Established a re-engagement center
- Created a resource center with DHS
- Built a system of accelerated schools
- Aligned more than $100M in funds
Build intentional and inclusive
Build trust
Create a consensus
Collect, analyze and evaluate data
Manage up
Distribute power and credit
Be accountable
Big Impact
50 States working together

- Stand up, speak up
- Become data-driven
- Model collective impact behavior at every level
- Enact legislation
- Showcase youth success
- Drive system alignment
The Impact of Opportunity

Chekemma Fulmore-Townsend
President & CEO, Philadelphia Youth Network

David Volkman
Special Assistant to the Acting Secretary, Pennsylvania Department of Education