Blueprint for College Readiness: Higher Education Accountability and Performance Metrics

Mary Fulton
Policy Analyst
July 23, 2015
Agenda

• ECS Overview

• Blueprint for College Readiness Project

• Guest Presenters
  – Archie Cubarrubia, Miami Dade College
  – David Gardner, Texas Higher Education Coordinating Board

• Q & A and Discussion
Who we are

The essential, indispensable member of any team addressing education policy.
What we do

We believe in the power of learning from experience and we know informed policymakers create better education policy.
As your education policy team, we research, report, counsel and convene:

- **Research** key education topics.
- **Report** on education policies.
- **Counsel** as third-party experts.
- **Convene** education leaders.
A policy framework to assist states working to improve student success.
Blueprint for College Readiness

Anchor I: High School Policies

• College and career readiness standards
• College and career readiness assessments
• Graduation requirements
• Accountability
Anchor II: High Education Policies

- Statewide admission standards
- Statewide remedial and placement policies
- Transfer and articulation
- Accountability
Blueprint for College Readiness

Anchor III: Bridge Policies

• Statewide college and career readiness definition
• Education data pipeline and reporting
• Analysis of 10 critical K-12, higher education and bridge policies

• Individual profiles for all states

• 50-state searchable data portal
Common categories of state performance metrics:

- Student Progression
- Underserved Students
- Completion
- Efficiency/Productivity
- Workforce Development/Employment
Considerations and Opportunities for Higher Education Accountability Systems

Archie P. Cubarrubia, Ed.D.
Vice Provost for Institutional Effectiveness
Miami Dade College
Context

- Completion
- Affordability
- Value (ROI)
Considerations

- What institutional behavior(s) are you trying to incent? And by when?
- What data are important? Useful? Available? Feasible?
- Composite or multiple scores?
- Comparison groups?
- Consequences?
Opportunities

- HEA reauthorization
- State performance funding models
- Voluntary accountability initiatives
- Institutional efforts
The Texas Story
How our strategic plan for higher education provided context for our data

David Gardner
Deputy Commissioner for Academic Planning and Policy
Why measure?

What do you want to accomplish?
The Value of a Strong Strategic Plan

2000

CLOSING the GAPS
THE TEXAS HIGHER EDUCATION PLAN

2004

Higher Education Accountability System

2005

CLOSING the GAPS Revision

2015

<table>
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<tr>
<th>Participation</th>
<th>92%</th>
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<tr>
<td>Success</td>
<td>117%</td>
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## Strategic Planning Process

### Principles

- Include most important goals for state by 2030
- **State goals as results**
- Include most promising state strategies, but recognize regional and local strategies are essential
- Have a system to ensure progress
- Easy to remember

### Characteristics

- Concise and focused
- Two to five goals
- **Measurable targets**
- Broad strategies
- Responsive to statewide needs
- Responsive to regional needs
- Stimulates creativity and adaptability
Key Elements of the Accountability system

- Based on the four goals of *Closing the Gaps* and an efficiency and effectiveness goal.

- Small number of key accountability measures for each goal

- Contextual/explanatory measures to provide better understanding

- Opportunity for institutional explanation and description
Accountability Measures tied to 4 goals
Plus efficiency

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<th></th>
<th>Key</th>
<th>Targets Set</th>
<th>Contextual</th>
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Strategic Planning Process

Planning Committee

Develops Goals, Targets, and Strategies

Legislature and Institutions

Higher Ed Strategic Plan 2030

Coordinating Board
Adopts Plan

Monitor Progress and Promote Effective Strategies through 2030

Fund and Implement through 2030

Expert Testimony

THECB Data Analysis

Vetting by Stakeholders
Our New Strategic Plan

60x30TX
60 percent of “Generation Texas” will have a postsecondary credential or degree by 2030

Completion
Marketable Skills
Student Debt
Questions and Answers

Wrap-up Remarks
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