



# Tool R: Sample Email Blast Copy for State X

Use the sample text below to help you write blast emails to stakeholders in your state. **Please note that all the data describing State X in this document are fictitious.**

## [Greeting]

Thank you for helping ensure that students in State X have access to high-quality arts education that supports their success in school, work and life.

## [Importance of arts]

### *The Arts Are Vital to a Quality Education*

Research has shown, repeatedly, that arts education is valuable to students' future success in school, work and life. That is why State X policy mandates that all elementary, middle and high school students have access to quality arts education courses in at least two arts disciplines.

## [Intro of organization sending email]

[Name of entity sending email] is committed to working together to expand access to and participation in arts education.

This email provides data on State X's progress and highlights what we can do to bring more arts education opportunities to more students.

### *Our Data: Equity Gaps in Arts Education in State X*

Currently, **52,814 students (20%)** in State X attend schools that do not offer any arts courses — which violates both the letter and spirit of state regulations.

Certain populations of students are more likely than their peers to miss out on the benefits of arts education:

- 64% of students are enrolled in at least one arts course, but there is a significant gap in enrollment among racial and ethnic groups. **Only 58% of African American students and 56% of Hispanic or Latino students are enrolled in at least one arts course.**
- **Almost one-third of students (31%) who receive free or reduced-price lunches** attend schools that do not offer any arts courses.
- Roughly **one-third of students (32%) attending schools in rural communities** lack access to any arts courses.

We must do better for our students.

## How We Can Support and Expand Arts Education

We have the opportunity to expand access to and participation in arts education:

- Create a task force consisting of department of education staff and local arts education stakeholders to create an arts education plan for public schools.
- Provide targeted professional development for educators.
- Incorporate the arts as an essential component of all educator workforce development programs.
- Incorporate learning in the arts as part of a comprehensive definition of college, career and citizenship readiness.
- Engage and build relationships with key arts and education stakeholders invested in education improvement

*(Consider adding other recommendations for policy or practice in your state.)*

### **(Recommendations for what stakeholders in your state can do)**

*(Include sentence of specific ways to support effort.)*

For more information about arts education and its importance, please visit: *(Include the URL of any website or webpages you have created with more information about the results of your arts education data initiative.)*